

CEO REPORT FOR MARCH 2016

The cumulative revenue for the first 3 months of 2016 of Mobile World Group (MWG) reached VND 9,617 billions, representing a YoY growth of 75%, and completing 28% of the full year revenue target of VND 34,166 billions.

The cumulative profit after tax (PAT) for first 3 months reached VND 418 billions, representing a YoY growth of 79%, and completing 30% of the full year PAT target of VND 1,388 billions.

The cumulative online revenue for first 3 months reached VND 680 billions, representing a YoY growth of 101%, and completing 21% of the full year revenue target of VND 3,300 billions.

In the first 3 months, MWG opened 104 new stores, including 82 Thegioididong.com new stores and 22 Dien may XANH new stores. At the end of of March 2016, MWG is operating 737 stores, including 646 thegioididong.com stores and 91 Dien may XANH stores.

Full financial audited report for the 1st quarter will be uploaded on our website MWG.VN at 3 PM Friday 29th April 2016.

SUMMARY	Actual 3 months 2016 (in billions)	YoY Growth	Full year target achievement
Revenue	9,617	75%	28%
- Mobile Phones Channel	7,083	54%	
- Consumer Electric Channel	2,534	183%	
Net Profit After Tax	418	79%	30%
Online Revenue	680	101%	21%



Nguyen Duc Tai

Disclaimer

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